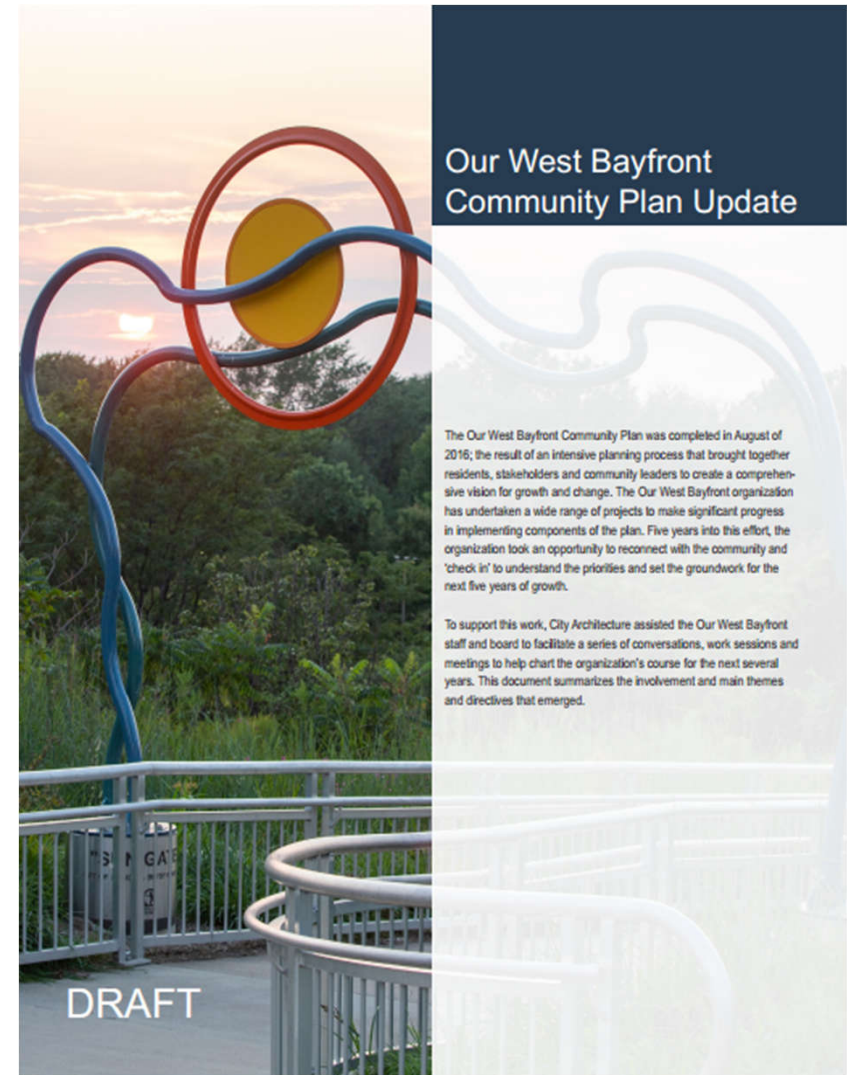


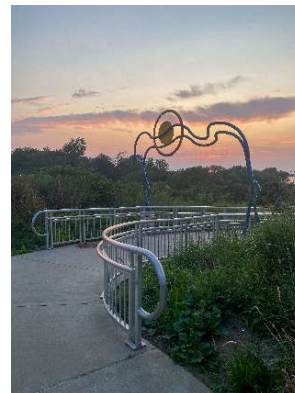
OWB Community Plan – 5 Year Workplan

This workplan supports the Draft OWB Community Plan Update, developed in late 2021, as an update to the 2016 OWB Community Plan.

It includes initiatives and projects that OWB, working with its partners, plans to accomplish over the next 5 years.



OWB 2021 Community Plan Update: Areas of Focus



OWB 2021 Community Plan Update: Areas of Focus

HOUSING

1. Home ownership programs and support

- Continue to acquire and redevelop vacant buildings/properties in targeted locations
- Create a Community Land Trust
- Develop strategy to market OWB to region and beyond
- TBD Based on Hagen Fellowship work

2. Home maintenance programs

- Continue block by block support with focus on gateway areas
- Connect property owners with available resources

3. Initiatives that maintain affordability

- Housing rehab for affordable housing rental
- Intentional focus of outreach/impact to ensure equitable distribution of resources

4. Code enforcement

- Continue to act as liaison with code enforcement and neighborhood groups

ECONOMIC DEVELOPMENT

1. W. 8th Street Corridor Plan

- Traffic conversion and streetscape improvements on W 8th St

2. Local business support and marketing

- Work with City to conduct Land Use Study for OWB
- Create and implement business support strategy with focus on West 8th St, vacant/underutilized commercial spaces, and re-use opportunities

OWB 2021 Community Plan Update: Areas of Focus

INFRAST. / SERVICES

1. Waterfront connections

- Install median or light at Cranberry Street
- Create plan for waterfront connection improvements including Liberty Street Overlook Park, Waterworks/Sass pathway, directional signage

2. Activate and Beautify the Public Realm

- Gridley Park Enhancements
- Complete implementation of Bayview Park plan
- Signage Program
- Anti-Litter initiative
- Create Friends of OWB Parks
- Consider models for maintenance and beautification
- West 11th Street Parking Lot plan

IMPROVE SAFETY

1. Address Crime

- Continue to focus on crime hot spots with lighting, property acquisitions, cameras
- Continue support for neighborhood association/watch groups
- Consider new tools to improve safety including expanding GU Police presence, or creation of a Neighborhood Improvement District to fund additional patrols/services

2. Improve traffic operations (W 8th Street)

- Crosswalks, striping to narrow lanes, focus on Gridley Park
- Safe connections across West 12th and Bayfront Parkway.
- Identify two-way conversion opportunities across OWB

OWB 2021 Community Plan Update: Areas of Focus

SOCIAL / EVENTS

1. Build Community

- Create neighborhood steward program
- Stabilize and grow events calendar
- Implement neighborhood preservation toolkit

OWB ORGANIZATION

1. Staffing

- Add full-time community outreach manager and construction manager.

2. Funding

- Increase NPP budget
- Fund operational reserve
- Diversify income
- Create endowment fund

3. Long-term organizational sustainability

- Continue best practices in board management
- Develop Risk Assessment/Crisis Communications plan
- Review and update 5-year plan

4. Measuring success

- Continue to work with Gannon and City to conduct regular assessment of property conditions
- Continue to work with Gannon to track/map crime, and property values
- Continue Annual Community Survey
- Continue to track volunteer participation

We want to hear from you!

Do you feel the workplan responds to the needs identified by the community?

Is there anything that surprised you?

Was anything missed?

To provide feedback:

- Email info@ourwestbayfront.org
- Or call Anna at (814) 871-7050

